

FIRST' LEGO' LEAGUE

UNITED WE PLAY. TOGETHER WE WIN.

# THE REPORT

POWERED BY

UNITED WE PLAY TOGETHER WE WIN

## **AN EVENT OF IMPORTANCE**

The youth of the world has brought the evolution of sports and play in the year 2021 in the founding country of the Olympic Games, Greece. Since ancient times, until today Greeks have loved sport. From the Homeric Age, the period of Classical Greece, Alexander the Great and the Hellenistic period, the Roman Empire, and the Byzantine era, most cities had public gymnasiums where people gathered to train and relax. The Greeks believed that a healthy body was very important for the mind and soul.

Greece was home of the ancient Olympic Games, first recorded in 776 BC in Olympia, and hosted the modern Olympic Games twice, the inaugural 1896 Summer Olympics and the 2004 Summer Olympics. Classical Greek Culture, Science, Fine Art, and Democracy were born here and the Ancient Greek Civilization, which is considered the cradle of Western civilization, thrived.

In 2021, Eduact, the FIRST® LEGO® League Operational Partner in Greece, hosted, under hybrid conditions, a FIRST LEGO League Virtual Open with 200 teams from all over the world, to celebrate STEM, Robotics and combine the ancient civilization with technology and innovation - a celebration that coincided with the 200 years of Greek Independence.

This year's Championship celebrated, once more, the very core of community through sporting activities and ideals, at distance preparation and participation as well as international, joint effort. The season's theme tied in with the hosting country's history and the current global circumstances to foster Core Values to the greatest extent during this challenging period.



Odeon of Herodes Atticus

### **PRESIDENT'S MESSAGE**



Kostantinos Vasileiou President of Eduact

Greetings from the whole team of Eduact and the FIRST® LEGO® League Community in Greece. I feel deeply honored and blessed to have hosted and witnessed the sublime that was the FIRST® LEGO® League Virtual Open International Greece 2021. It was a challenging task. This very teamwork, hard work, perseverance, and excellence thrived under truly trying and pressing conditions. A small but mighty team from Greece, that of Eduact, managed to bring together individuals, stakeholders and communities from all over the globe to create something bigger and stronger than the downbeat circumstances.

#### "Change will not come if we wait for some other person or if we wait for some other time."

This is why in 2013, this small group of dreamers, today constituting Eduact, decided to start small - dream big and act bigger. From the first day, high goals were set, partnerships and networks were established, but most importantly measurable action was taken. One step at a time, a community was created - one with the resilience, perseverance and stamina to overcome obstacles, tackle challenges and consistently deliver based on vision and ambition, not demand. It is our pride and joy to be able to expand this community and share its fruit.

Today, through such events in an era of social distancing, we manage to build bridges, fill in gaps, bring the community closer and feel connected to each other. This is something that was needed more than ever before in order for progress and excellence to be achieved. We had to spread the message that "We did not come to fear the future. We came here to shape it, whatever it takes."

The making of this Hybrid experience is also linked to an optimistic mindset to hold on to when things get better, the notion that indeed teamwork and perseverance make the dream work, no matter what. We shall keep the memories and the lessons from this experience vivid, to empower our dreams to go bigger in the future. As an organization, as a team, we make the commitment to organize this event physically here in Thessaloniki in the coming years.

I am thankful for the elaborate guidance and constant support from FIRST® and LEGO® the core instigators and facilitators. I also feel immensely blessed to have such an amazing team of thousands of international volunteers, experts, partners and friends by my side and really proud of what they have achieved, putting in the very hard work to create a valuable and engaging experience for all the participating teams. They very humbly lead this initiative by example.



The White Tower Of Thessaloniki

### EDUACT'S PHILOSOPHY

#### **Connecting Individuals**

The key to success is good collaboration. Most of Eduact's supporters are in Thessaloniki, however, our network spreads out around the world. We build future education by establishing good collaborations.





#### **Discovering Leaders**

Eduact encourages young people to assume positions of responsibility in our workshops and projects at a regional and/or international level. As a result, they develop leadership skills and other important skills for their daily life.

#### **Discovering Talents**

To make good use of a talent, the first step is to find it. Through our workshops and projects, we offer children the opportunity to show and develop their talents.





### Learning to learn with a reason

The foundation of the educational process lies on arousing children's interest in learning. We can bridge the gap between conventional education and skills for successful professionals by making children love learning through research based methodologies and fun activities.

## **OUR HISTORY BECOMES A LEVER**



Gianna Angelopoulou Daskalakis President of 'Greece 2021' Comitee

The last thing expected from a Robotics Championship, especially a world championship, would be for a country to include in addition to the hard scientific date its historical symbolisms. However, this year it became possible. The top 200 teams worldwide competed for the first time in Greece, which celebrates 200 years after the Revolution of 1821. The significance of this historic reference is enormous.

The FIRST® LEGO® League Vrtual Open International Greece was a world class educational scientific and recreational event. Students between the ages of 9 to 16 competed in innovation and patents. They learnt what collaboration and good sportsmanship mean. And in addition, they learnt how to overcome difficulties, without ever losing sight of their goals. The pandemic was a great challenge for all students, since for months the normal learning process was interrupted.

This is why the motto of this Open International Championship, 'Together we win', is not just words. It is a life lesson. Despite the difficulties, all students were present and they excelled.

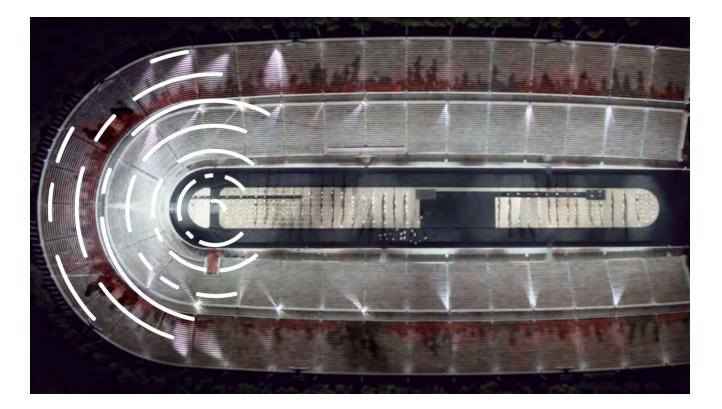
Eduact, and its president Kostas Vasileiou, put Greece in the heart of robotic innovation, organizing one the most newsworthy events globally with 200 entries from 110 countries from which, 27 entries are from Greece. Events like this redefine the modern Greek scientific identity and place our country at the global technological forefront.



One of the main objectives of the Greece 2021 committee and the focus of its attention is precisely this, the emergence of our country's highly talented new generation. The Global robotics competition FIRST® LEGO® League Virtual Open International Greece addressed yet another challenge since due to health restrictions it took place under hybrid conditions.

'However, taking advantage of the technological advancements the competition showcased worldwide the revolution of 1821 as an essential piece to the puzzle of global history in creating artistic events and educational projects.'

We were pleased that the opening and closing ceremonies celebrated the culture and the work of remarkable Greek people in music, painting, cinema, science. This year we celebrate the 200th birthday of modern Greece, and we lay the foundations for the productive forthcoming decades. Thus, our history becomes the lever that will set the future in motion. I would like to express our appreciation that this international event materializes under the auspices of the Greece 2021 committee.



Kallimarmaro Stadium Picture of the Videoclip of the 'Greece 2021' Comittee for the celebration of Greek Independence

## THE EVENT BY NUMBERS



36 HOURS OF LIVE BROADCAST 100 PEOPLE BEHIND THE CAMERAS 1.2 TB BROADCAST DATA 26.191K LIVE VIEWERS\* 40 ZOOM ROOMS

### 2000 PARTICIPANTS 200 TEAMS 200 YEARS OF GREEK INDEPENDENCE

OVER 20 HOURS OF ROBOT GAME SESSIONS 600 ROBOT GAME ROUNDS IN TOTAL 1800 MIN OF ROBOT GAME RECORDINGS 30 HOURS OF VIDEO EDITING 12 HOURS OF JUDGING SESSIONS 23 HOURS OF LIVE ACTIVITIES



 This number refers to accounts/ devices logged in and does not reflect the number of individual viewers which is estimated to be a lot higher. Many teams were viewing the event all together and not individually.



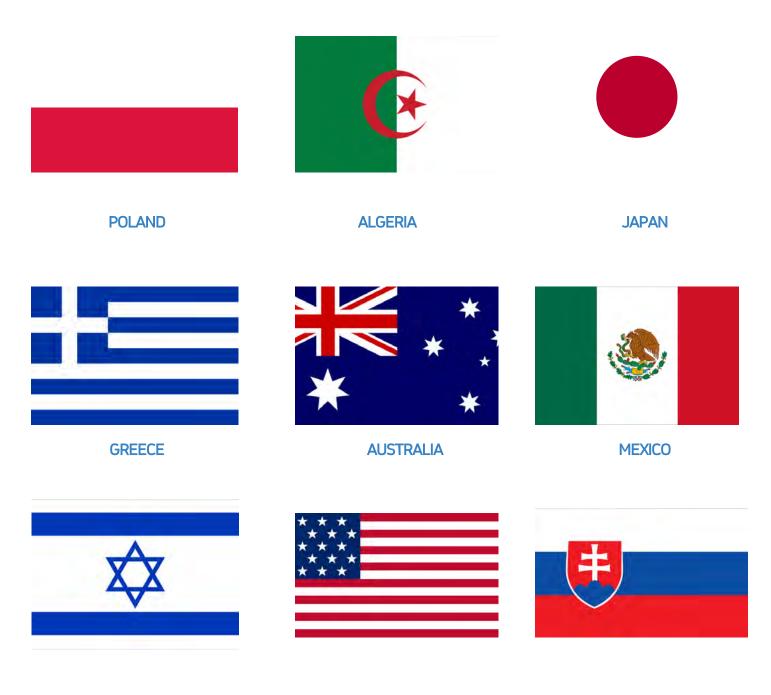




FINLAND

NORWAY

BRAZIL



ISRAEL

U.S.A.

**SLOVAKIA** 

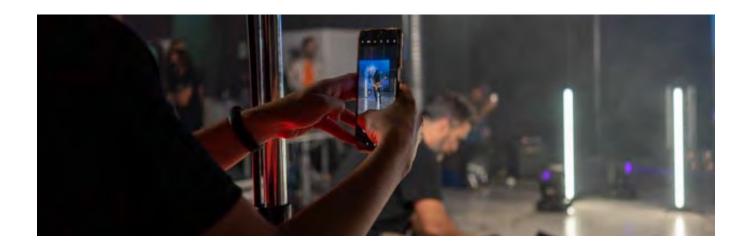


FIRST® LEGO® League Virtual Open International Greece

Visitor's Program - Live	
Opening Day Thursday 24/06/2021	
Time (UTC + 3:00)	Details
20.00 - 22.00	Opening Ceremony

#### **Opening Ceremony**

The Opening Ceremony of the FIRST® LEGO® League Virtual Open International Greece 2021 reignited the flame of the FLL community that was truly challenged due to circumstances. It involved artistic performances, funny skits, honorable guests and inspiring words that reassured and empowered participants and supporters. Individuals from all over the world were virtually brought together to celebrate, acknowledge and advance STEAM while innovating under unprecedented circumstances. This Ceremony set the tone for a truly revolutionary event that interweaved the international context, the season's theme and the event with the celebrations of the bicentennial greek independence and the country's history and culture.







באבט שי צטעעם

**GUS G - EXOSPHERE** 

ERED BY Eduact

THESSALONIKI YOUTH BAND -WHO PAYS THE FERRYMAN ONDUCTED BY NIKOS CHRYSOCHOOU













Visitor's Program - Live	
Competition Day Friday 25/06/2021	
Time (UTC + 3:00)	Details
8.00 - 10.00	Opening Ceremony (R)
10.00 - 12.00	Pre Game -Stay Cool & Meet the teams-Part 1 (R)
12.00 - 12.10	Let's let things fall and see what happens - Noesis
12.10 - 12.20	The Immortal Heroes of Science - Noesis
12.20 - 12.50	Kids save lives
12.50 - 14.00	synthessis project w/ Unison @ NOESIS
14.00 - 17.00	Opening Ceremony (R)
17.00 - 19.00	Pre Game -Stay Cool & Meet the teams-Part 2 (R)
19.00 - 19.10	Let's let things fall and see what happens -Noesis
19.10 - 19.20	The Immortal Heroes of Science - Noesis
19.20 - 19.50	Kids save lives
19.50 - 21.00	synthessis project w/ Unison @ NOESIS
21.00 - 22.00	The Live Show #1

### EVENT PROCEDURES COMPETITION DAY DETAILS

According to their respective time zones, all visitors had the chance to watch the spectacular Opening Ceremony and also some special videos and performances from guests and supporters.

#### The Immortal Heroes of Science

A video tour in NOESIS' exhibitions which drew from the exhibits in the permanent and temporary exhibitions and casted light on some immortal personalities of science and technology.

#### Let's let things fall and see what happens

In this short demonstration, Maria and Petros observed objects that fell freely in the air and inside/through plastic and metal tubes. They observed their motion, they noticed the differences, and they explained how gravity works and how the electromagnetic forces acting on objects in certain conditions can produce unexpected phenomena.

#### synthessis project w/ Unison @ NOESIS planetarium Thessaloniki

A mix of electronic music by Unison and a tour of Noesis and its marvelous exhibitions.

#### Kids Save Lives - A NEW ERA IN FIRST AID

'Kids Save Lives' believe that anyone can save a life. Kids Save Lives is a new Greek humanitarian club whose goal is to train and educate children regarding first aid, through innovative programs and new technology.











Visitor's Program - Live	
Competition Day Saturday 26/06/2021	
Time (UTC + 3:00)	Details
8.00 - 9.00	The Live Show #1 (R)
9.00 - 11.30	Robot Game 1 & 2 Part 1
11.30 - 12.00	Greek Cooking 101 by Thess del Food
12.00 - 14.30	Robot Game Round 1 & 2 Part 1
14.30 - 17.00	Robot Game 1 & 2 Part 2
17.00 - 19.30	Robot Game Round 1 & 2 Part 2
19.300 - 20.30	Parents Event
20.30 - 21.00	Greek Cooking 101 by Thess del Food
21.00 - 22.00	Teams Event -Saturday Night

### EVENT PROCEDURES COMPETITION DAY DETAILS

According to their respective time zones, all visitors had the chance to re-watch the live show event, and some special highlights from the Robot Game performances.

#### **Parents Event**

A Parent's role is crucial to a child's development and success. Behind every content and accomplished kid, are the people who supported them, believed in their kid's power, possibilities and future, who invested time, money and all their hopes into it. A parent who puts aside will want and wishes. This event recognized, honored and thanked them while showing them the possibilities the future holds in terms of education, innovation and STEAM.

#### Greek Cooking 1.1 by Thess\_del\_food

What's cooking? Authentic Greek food of course! Thess\_del\_food hosted the best cooking show! All the secret ingredients and instructions to make the tastiest Greek food wherever you are around the globe!







Visitor's Program - Live	
Closing Day Sunday 27/06/2021	
Time (UTC + 3:00)	Details
8.00 - 10.00	Opening Ceremony (R)
10.00 - 15.00	Robot Game Round 1 & 2
15.00 - 16.00	The Live Show #1
16.00 - 18.30	Robot Game Round 3
18.30 - 19.00	Kids save lives
19.00 - 20.00	The Live Show #2
20.00- 22.00	Closing ceremony & Awards









Teams' Program- Live	
Opening Day Thursday 24/06/2021	
Time (UTC + 3:00)	Details
10.00-12.30	Pre-Game - Stay Cool & Meet the teams - Part 1
15.30-18.00	Pre-Game - Stay Cool & Meet the teams - Part 2
20:00-22:00	Opening Ceremony

#### Pre-Game -Stay Cool & Meet the teams

A much-needed activity where the president and chair of the board of Eduact, Kostas Vasileiou accompanied by famous athletes hosted all participants and met with every team. Every 30 minutes, 20 different teams from all over the world joined them to discuss innovation in education, robotics & sports.

#### **Opening Ceremony**

An opening ceremony as a concert, a movie and as the greatest start for celebrating the FLL experience. 200 teams from all over the world, hundreds of volunteers and all the excitement gathered together on this moment, ready to sing, dance and meet with each other.

Teams' Program- Live	
Competition Day - Friday 25/06/2021	
Time (UTC + 3:00)	Details
9.00-15.00	Group 1 (1-100 teams)
	Robot Game Round 1 & 2
	Activity 1 -Teams' Communication
	Activity 2 -Zorba the Greek Dance
All Day	On stage activities and events
15.00-21.00	Group 2 (101-200 teams)
	Robot Game 1 & 2
	Activity 1-Teams' Communication
21.00-22.00	The Live Show #1



#### Teams' schedule

On Friday, teams had their first competitive procedure. Each team had to present two Robot Game sessions to the referees' team. Via a zoom link, they had one hour to confirm their presence, meet the referees, check the robot game table and proceed to present their performance.

Additionally, during this day, teams did not only have their robot game performance but also enjoyed some extra fun activities, like Zorba the Greek Dance and the Team's Communication Event.

#### Zorba the Greek Dance

This virtual event was the best way to de-stress from the competition's tension! 30 minutes were devoted to dancing it out! The best instructors of Greece were provided, to teach participants from all over the globe the most famous Greek dance moves!

#### Team's Challenge

The right time and place to meet every single team and participant of the championship. Everyone got to know each other, share information and practices from their country, culture, and background while having fun in a zoom meeting that connected every part of the world!

#### The Live Show #1

Each day of the Open International was a celebration. Teams met all together again at the Live Show, had some small talk with the Presenters and rewatched some fun moments from the day, special photos from their community and of course performed the FLL dance!

Teams' Program- Live	
Competition Day - Saturday 26/06/2021	
Time (UTC + 3:00)	Details
9.00-15.00	Group 1 (1-100 teams)
	Preroom & Judging Session
	Robot Game Round 3
	Activity 1 -Escape Olympia
	Activity 2 -My Big Fit Greek Challenge
All Day	On stage activities and events
15.00-21.00	Group 2 (101-200 teams)
	Preroom & Judging Session
	Robot Game Round 3
	Activity 1 -Escape Olympia
	Activity 2 -My Big Fit Greek Challenge
19.00-20.00	Parents Event
21.00-22.00	The Live Show #2

#### Teams' schedule

On Sunday, teams had their first competitive procedure, a judging session. Each team had to present the innovation project, the robot design and the core values section to the judges. Via a zoom link, teams meet our technical volunteers for half an hour to relax, have fun and check final technical details. Three happy and well-experienced judges lead the sessions. The last competitive procedure for the team was the 3rd performance of the Robot Game.

#### Escape Olympia

A video tour of NOESIS' exhibitions cast light on some immortal personalities of science and technology.

#### My Big Fit Greek Challenge

How well do you think you know Greece and famous Greek athletes and sports? This quiz was not an ordinary one! Participants chose the correct answer by simply completing the right physical exercise! Completing the quiz and get fit, all at the same time, was a blast!

#### Teams Event -Saturday Night

Another live show, a small talk with the Presenters, judges and referees, some fun moments from the day, special photos from their community, some very special messages and of course the FLL dance!











Teams' Program- Live	
Closing Day - Sunday 27/06/2021	
Time (UTC + 3:00)	Details
All Day	On stage activities and events
20:00-22.00	Closing ceremony & Awards

#### **Closing Ceremony & Awards**

A final moment of celebration, where all the teams came together live, via zoom link. Presenters, guests and teams dancing and singing, communicating with each other and enjoying their achievements. Tears of happiness and screams of excitement flooded the ceremony during the awarding and more than 15.000 people celebrated the FIRST® LEGO® League Virtual Open International Greece experience. Promises of a physical Open International in Thessaloniki filled everyone with inspiration and anticipation.

### THE HYBRID EXPERIENCE





Ουζμπεκιστάν

Μογγολίο



Dissemination is of utmost importance for all events Eduact facilitates or participates in, aiming at increased awareness and maximized impact. Through this communication of ideas, spreading of information and building of networks our purpose of creating quality educational programs and shaping the education of tomorrow is endorsed.

For these purposes we followed a holistic dissemination approach relevant to the public, partners, participants, supporters and stakeholders launching the sub-projects below;

- Sports Ambassadors Project
- Cultural Ambassador Project
- Press Promotion
- Media Campaign

### UNITED WE PLAY. TOGETHER WE WIN.

### **1. SPORTS AMBASSADORS PROJECT**

The **'Sports Ambassadors Project'** was facilitated by a collaboration with videographers, filmmakers, agencies and renowned greek athletes. The athletes participated in a series of videos sharing their experiences as athletes, parents and individuals when it comes to values, effort, goals and hardship - all in relation to the upcoming Open International. This project helped communicate the FLL initiative through loved and trusted personalities, but also aided the connection of the 'Sports' season theme with robotics, technology and innovation - an honestly challenging task.







### **ANGELOS CHARISTEAS**



**Angelos Charisteas**, the Great Sports Ambassador of the initiative, is a former greek football player who has served in the national team and has been capped 88 times by Greece. He was also the one to score the winning goal in the UEFA Euro 2004 championship. Additionaly, he has played for Aris Thessaloniki, Werder Bremen, Ajax, Feyenoord, Bayer Leverkusen, Schalke 04, Arles-Avignon, and Al-Nassr. Aggelos Charisteas is currently serving as the Vice President of Digital Governance in the Region of Cenral Macedonia.

"In order to reach the ultimate goal you need to be strong to have persistence, patience, to cooperate with your team, but above all you need to have purpose."





### **ANTONIS NIKOPOLIDIS**



**Antonis Nikopolidis** is a former greek football player who served as a goalkeeper of the Greek national team and contributed to the national win in the UEFA Euro 2004.

He is regarded as one of the best greek goalkeepers and has been awarded the most caps in the national team. Apart from the national team, he has also served in Panathinaikos and Olympiakos. After retiring as a player, he has developed a great managerial career. Notably, he was the former manager of the Greek national under-21 football team.

"Turning back time, memories of great successes, like the 2004 EURO occur to me. The greatest importance lies in the effort, in the path that we went through until we got there."





# STAVROULA (VOULA) KOZOMPOLI



**Stavroula** (**Voula**) **Kozompoli** is a greek water polo athlete. She also holds Olympic titles as part of the Greek national team. Besides the Olympics, she holds several other distinctions as part of the national team.

More specifically, she was the first scorer in the Global Championship of Women's Water Polo in 2004. In 2014, she was elected president of the Greek Olympians Association and in 2018 she was re-elected for a third consecutive term.

'In Robotics, just like in Sports, one learns to try, to cooperate, to achieve goals and gain confidence, through technology which is ever evolving.'



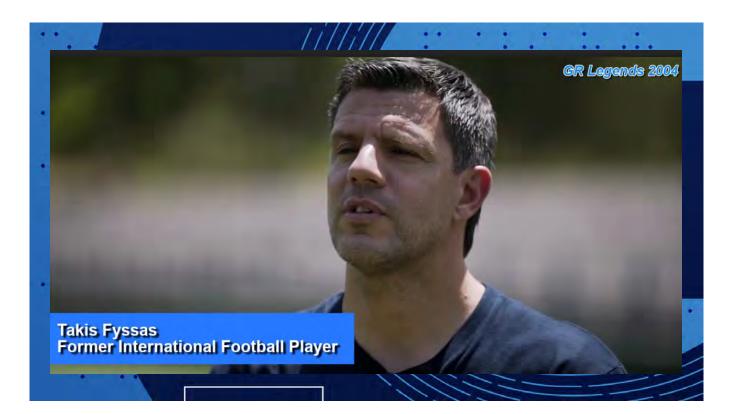


# PANAGIOTIS (TAKIS) FYSSAS



**Panagiotis** (**Takis**) **Fyssas** is a former greek football player with a remarkable international career. He was also a member of the national winning team in the UEFA Euro 2004.

He has played in Panionios, Panathinaikos, Benfica and Hearts. He has served as a technical director of the Greek national team and the greek national under-21 football team as well.





# NERY MANTEY NIANGKOUARA

**Nery Mantey Niangkouara** is a Greek swimmer. She has been awarded several distinctions at the Mediterranean Games, the European Championships, the Olympics, the World Aquatics Championships, the International Military Games and many more, having also set a national record in 2006. In 2007, she announced her decision to retire. However, she came back to compete at the 2012 Olympics once more. Since 2013, she has been a trainer for youth academies, including the academy of Panathinaikos.







# **VASILIKI MILLOUSI**



**Vasiliki Millousi** is a former greek artistic gymnast. She is a ten-time World Cup Series medalist on beam and has represented Greece at 2000, 2012 and 2016 Olympics.

She holds several national and global distinctions, especially in the balance beam, even though she occasionally competes in the all-around.

"Sports and robotics have a lot in common such as goal setting, constant effort to become better and big dreams. In the future I would like to see robotics in sports."





# **ANTONIS TSAPATAKIS**



**Antonis Tsapatakis**, is a paralympic swimmer from Crete who has taken part in numerous international sports events and has won various medals for Greece. He participated in the London Paralympics in 2012 and the Rio Paralympics in 2016 where he won the 4th place in the 100 meters front SB4.

In 2015, he broke the European record and won the silver medal at the International Paralympic Committee World Swimming Championships in Glasgow.

"The goal demands sacrifice, in a good sense, in the sense of love, it requires struggle and it requires passion for what you desire. In my life, I have struggled, I have loved and I have sacrificed a lot of things for a lot of goals. "





# LILA KOUNTOURIOTI



Lila Kountourioti, as an experienced sports journalist of international range, but also as a mother, referred to the communication of sports values and the overall educational process that arises through the involvement of children with robotics and also with their participation in the Open International in particular.

"Fair play, good sportsmanship, teamwork. All of the above with LEGO. I think that it's the best thing that could happen to a child, and I'm speaking as a mother who has put her son in the process of learning through Robotics from a very young age. "





# 2. CULTURAL AMBASSADOR PROJECT

The **'Cultural Ambassador Project'** was organized in collaboration with videographers, filmmakers, locals from Spetses and the Event's Cultural Ambassador - archaeologist Irini Tekidou. The project aimed at articulating and communicating the history, values and spirit of Greece during this emblematic celebratory year to youth all around the globe in an interesting but elaborate manner. Her message was laconic, clear and precise - echoing around the globe.

'We welcome the FIRST LEGO League Virtual Open International Greece 2021 from Spetses, Greece, one of the jewels of the Saronic Gulf. From Spetses that pioneered shipping, trade and the Revolution, the 200th anniversary of which we celebrate this year in this historic site that was among the first of the islands to revolt. Pioneering is innate here, so as expected we welcome the most innovative venture, the FIRST LEGO League Virtual Open International Greece. Innovation, imagination, interaction all in didactic applications are the elements of this global celebration of technology. Welcome to Greece'



# **3. PRESS PROMOTION**

A remarkable collaboration with the Aristotle University of Thessaloniki (AUTH) and, more specifically, the Peace Journalism Laboratory for the promotion of the event and the work and effort of participants. In this context, a Press Conference was held with the support of AUTH and more than 50 mentions and interviews were facilitated, while newsletters and infographics were also distributed to contacts. National and Regional television interviews were broadcasted all over the country as well, promoting the event to a vast audience.







ΒΑΣΙΛΕΙΟ

More than 20 press publications regarding the FIRST LEGO League Virtual Open International Greece were issues in big public and private sites and papers, while an esteemed advertorial was facilitated promoting the event, teams and innovative practices in education and STEAM.

# gL The good LiFO

WELL BEING GOOD LIVING ΔΙΑΓΩΝΙΣΜΟΙ



ΟΜΟΡΦΙΑ

ΜΟΔΑ

#### st. LiFO

Το παγκόσμιο πρωτάθλημα εκπαιδευτικής ρομποτικής ξεκινάει σήμερα στην Ελλάδα

90

The LIFO team, and card

#### ADVERTORIAL.

«Ο στόχος μου είναι να περάσω καλά, να μάθω καινούργια πράγματα που μετορεί να μου φανούν χρήσιμα στο μέλλαν, να έχω εμπειρίες να θυμάμαι, και να γοωρίου κάτατομα. Επότης θέλω εγώ και η ομάδα μου να βάλουμε τα δυνατά μας για τον παγκόσμιο διαγωνισμό!».

Η Ουρανία Καραμπίνα είναι μέλος της ομάδας RebelsUp και είναι ανάμεσα στα παιδιά που αυτές τις ημέρςς προετοιμάζονται για τον παγκόσμιο διαγονισμό *FIRST®* LEGO® League Open International Greece. Τη διοργάνωση έχει αναλάβει η Eduach, ο γνωστός οργανισμός στη Θεσσαλονίκη που από το 2013 ευάλγει νέα εκταιδευτικά προγράμματα δίνοντας έμφαση στις νέες τεχνολογίες, τον κώδικα και την εκταιδευτική ρομποτική.

Η Eduact Έχει ήδη κερδίσει το στοίχημα της καθιέρωσης του θεσμού του πανελλήνιου Διαγωνισμού Εκταιδεντικής Ρομποτικής Έρεινους και Καινοτοικίας συλόκληση την Ελλάδα. Τδορί ήρθε η ώρα να φιλοξενήσει μία παγκόσμια διοργάνωση που λαμβάνει για πρώτη φορά χώρα στην Ελλάδη και η επιλομό την δειν διαγκά το πραίη.

Παγκόσμιο Πρωτάθλημα Ρομποτικής και Καινοτομίας: «Η ρομποτική και το STEM μπορούν ν' αλλάξουν τον κόσμο»



Το μήνυμα πως «η ρομποτική και το STEM μπορούν ν' αλλάξουν τον κόσμο» έστειλαν περίπου 2000 παιδιά από κάθε γωνιά του πλανήτη που πήραν μέρος στο Παγκόσμιο Πρωτάθλημα Ρομποτικής και Καινοτομίας «FIRST® LEGO® League Virtual Open International» που διοργανώθηκε για πρώτη φορά στην Ελλάδα από την Eduact, από 24-27 Ιουλίου.

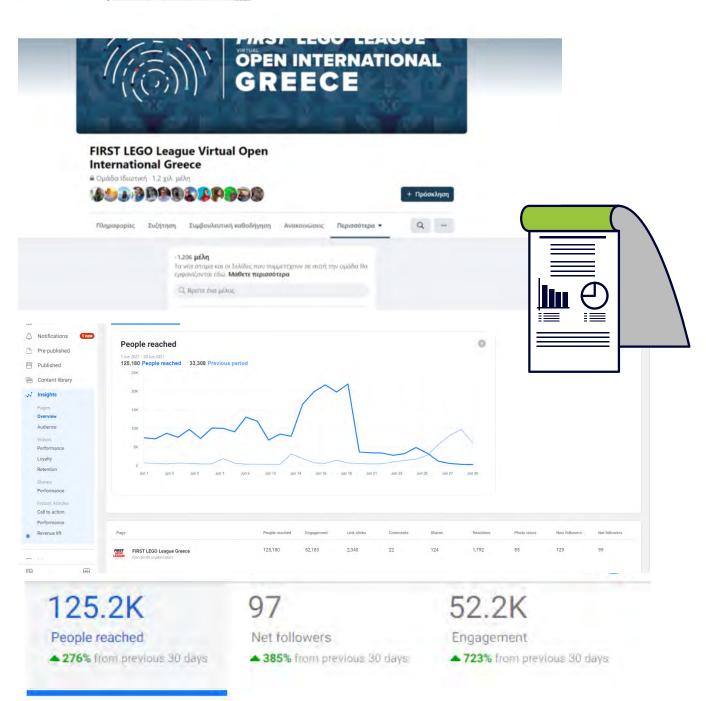
Σε μια μοναδική εμπειρία γεμάτη από προκλήσεις και καινοτομία, οι 200 ομάδες του διαγωνισμού παρουσίασαν καινοτόμες ιδέες και πρότζεκτ, με τον αθλητισμό να είναι το κεντρικό θέμα και πηγή

# **4. MEDIA PROMOTION**

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Επονομία : ΤΗΛΕΚΙΝΗΣΗ ΑΝΩΝΥΜΟ	Σ Ρ.Τ ΚΙΝΗΜ, ΔΙΑΦ, ΕΚΔ. ΕΤ. Περιοχή : Ν. ΗΡΑΚΛΕΙΟ
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A.O.M. : 094475540	Τηλέφωνο : 210-5871000
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Ø.П.A. (24%) : 0,00 €	£445 : 27/6/2021
Πληρωτέο Σύνολο : 0,00 €	Αγγελιόσημο (0%) : 0,00 Ε
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TV ads and promotion to young audiences were undertaken by the event's communication sponsor, Nickelodeon, to spread awareness amongst young audiences.

Lastly, social media content was elaborately crafted and promoted through both paid and unpaid posts so as to increase awareness and essentially engagement.



FIRST® LEGO® League Virtual Open International Greece

# **EVENT TESTIMONIALS**

#### VOLUNTEERS

#### Some of the feedback received by volunteers regarding their event experience:

-Thank you so much for making this event possible. It was a great online experience to judge in FLL VOIG!

Keep safe and more power to you and your team!

#### All the best, Bryan Reginald Magbutay

-Post on LinkedIn:

Just finished an inspiring 12hours judging session for the FIRST® LEGO® LEAGUE Virtual Open International Greece! A lot of inspiration and great learning! I am glad to have volunteered over 50 hours this month in international tournaments (VOI, VOI Explore and VOIG) as a judge to gain experience and perspective! I can't be but proud of the FIRST community and what everyone has achieved this season! Special shout-out to Eduact Asha Seshan and @seshan brothers for the great work and for accepting the challenge in an exceptional season!

-Thank you and great job! It was a wonderful experience for everyone! Imane Berchane

Thank you for your email.
Acknowledging receipt of the Volunteer Award :)
Nice to meet all of you and congratulations to the team.
I'm glad to be part of this wonderful and well-organized event.
Salamat! (thank you!)

Ailene Viacrusis Directress A+ Solutions Development Center Corp.

### UNITED WE PLAY. Together we win.

# EVENT TESTIMONIALS FIRST & LEGO EDUCATION

Dear Kostas, Yesterday, we have been watching the VOIG Opening Ceremony with several members of our team. We are SO grateful for the amazing efforts you/Eduact put in to make this virtual event memorable for teams from around the world. Here are few words from my side about the event: "This event has only just begun, but already now it has shown how entertaining, fast-paced and exciting virtual events can be! Events are a really important part of FIRST LEGO League, and thanks to the dedicated efforts by Eduact, teams from around the world get to experience again what it's like to be part of our global STEM community. It's wonderful to see like-minded, bright, young students sharing knowledge and building friendships! A big THANK YOU to all organizers, volunteers and sponsors for making this possible in such an unusual year. You are truly making a difference!"

#### Marijn Delhez Global Marketing Manager Competitions at LEGO Education

Good morning - as the dust settles I hope you are realising what you have achieved. Your event was FANTASTIC despite the best efforts of the REH to stop you!! Apologies again for the stress that was caused, but what a team to overcome and deal with the issues so graciously and still have the best sense of humor and determination to succeed. You are amazing and have done something really special. I can't wait to be there in person next year at your event! I know it is still busy with all the communicating and clearing up you have to do, so keep going... and eventually you will be able to take a well-deserved rest. Please let Kostas know how great I thought everything was.

#### Loads of love xxxxx Thank you Mandy



# EVENT TESTIMONIALS FIRST & LEGO EDUCATION

Hi Kostas! It's Lowri from LE competitions team. I just wanted to send a message to say congratulations for the fantastic opening ceremony that you put on last night. It was so well done and really brilliant to see all those teams from across the world. I know it's not easy to put together an event like that, especially virtually so a huge well done! We'll be working together more closely in the near future so I'm really excited for the seasons to come to Greece! But for now, I hope these next few days go well with the rest of your championship - good luck!! Lowri Walton

#### Competition Partner Manager at LEGO Education

How wonderful it was to feel like we were actually all together. The tour of Thessaloniki and the virtual parade of teams with all of the music, dancing and cheering brought it to life. To be joined by some of the most prestigious guests shows us the importance of the FIRST LEGO League program and celebrating the accomplishments of teams from around the world. We are so grateful to the organizers from eduACT!

#### Kim Wierman Reid Director FIRST LEGO League

Kostas, you are "the king of the hill" taking on to host an online / a remote event for the whole world in this big scale – and you and your staff cannot thanked enough.

All the best to you, your team and all the participants in the remote Open Greece event – it will be such a great event for all who participate.

#### Gerhard Bjerrum-Andersen

You made the teams beyond happy. Thank you for an amazing experience and for carrying forth and reminding all, the ethos and spirit of FIRST thrives and perseveres. Congratulations!!!! **Betsy Hoffman Daniels** 



# **EVENT TESTIMONIALS** FIRST & LEGO EDUCATION

#### Hello Kostas,

I wanted to take a minute to thank you and your entire team for the phenomenal job you did with the Open event. It was the perfect way to conclude our season and we so appreciate you taking this on. I know the Remote Event Hub gave us all a bit of a scare over the weekend, but I've heard from the team that all of you were so gracious and patient and even said you trusted us! That is not something we've heard much this season as we struggled to get the Hub up and running so quickly.

I've watched much of the event and the joy from teams, volunteers and hosts was contagious in a good way - not like a pandemic :). We did hear mention of doing it in person again soon, and we hope this can become a reality.

Please pass this message to all of the others who helped make this such a huge success. Thank you so much from all of us at FIRST!

#### Kim Wierman Reid Director FIRST LEGO League

Kostas, you are "the king of the hill" taking on to host an online / a remote event for the whole world in this big scale – and you and your staff cannot thanked enough. All the best to you, your team and all the participants in the remote Open Greece event – it will be such a great event for all who participate.

#### Gerhard Bjerrum-Andersen



# EVENT TESTIMONIALS TEAMS

#### Hello,

I want to both congratulate you and thank you for organizing and hosting such a wonderful event it's not an easy task to do.

You made the kids so happy and they really enjoyed it, they learned a lot and they were proud of what they achieved. I'm sure they will never forget this experience, they will always have fond memories of Greece even if it was virtually.

I would like to also thank all the volunteers, referees, judges, the team of Eduact and Mr. Kostas Vasiliou, on behalf of the parents and all the staff of Robot Éducatif Algérie and its CEO Fouad Lemmouchi.

It was an honor participating in FIRST LEGO League open international 2021 in Greece. I hope we meet again but this time in person. Until then take care and stay safe.

#### Best regards, Soufiane Lemmouchi G0183- The Shining Stars, Algeria

#### Dear friends!

A beautiful time is behind us, for which we thank you very much. We are delighted with the organization of the tournament and your energy and commitment. The time we spent with you will remain in our hearts as one of the most beautiful in our lives! Thank you for this adventure!

Kind regards, Space Beavers POLAND : ))))

# FIRST<sup>®</sup> LEGO<sup>®</sup> LEAGUE OPEN INTERNATIONAL GREECE

# EVENT TESTIMONIALS TEAMS

Dear Coordinators, Referees, Judges, and Volunteers,

We are Madeline and Nicholas from Team Wookie Cookies from Kansas, United States of America. We wanted to thank you for all of your hard work that went into making the FLL Greece competition super fun! We've never been to internationals before, and we loved the competition, even though it was virtual. It's clear that there was a lot of effort, hard work, and time put into the event, and we really appreciate it. We loved all of the fun activities, specifically the Zumba dance along with the live robot run. It was also really interesting to see all of the teams' pits. The hosts were hilarious and made the event more lively and fun. We are looking forward to next season!

Thank you so much, Madeline and Nicholas

To All the team behind VOIG,

SEMATICS wishes to send a "BIG FAT GREEK THANKYOU" for an excellent virtual event.

This was our first International event and the team enjoyed participating even with the difficult time zone differences.

The information and correspondence were very clear leading up to and during the event and this made it easy to organise from our perspective.

The team enjoyed the ZUMBA / ZORBA dancing very much along with the escape from Olympia and the Big Fat Greek challenge.

Keep up the good work and maybe someday we will meet in person.

#### From all the Team and Coaches of SEMATICS 102, Australia

# FIRST'LEGO'LEAGUE

# **EVENT FEEDBACK**

#### SESI HEROES - BRAZIL 1ST PLACE CHAMPIONS AWARD



Rafael Mendes Pereira Cap... 14:06 6 ...

Hello from Brazil

You made our dream come true, made it all possible. Congratulations on the great organization, everything was done very well. You made it seem like we were in person, with all the energy and excellence in the work. Congratulations. We dream of meeting the event organizers and Greece in person.

With love and gratitude, GO217 SESI HEROES



RAFAEL MENDES PEREIRA CAPOVILA Orientador de Educação Digital

Escola SESI São Camilo - Jundiai - CE nº 021 R. José Dias.700 - Jardim Tarumã - Jundiai - SP - 13216-479 Fone: (11) 4584-4143 - (11) 4521-7235 - (11) 4522-6837 www.sesisp.org.br - E-mail: rafael.capovila@sesisp.org.br

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#### FIRST<sup>®</sup> LEGO<sup>®</sup> LEAGUE OPEN INTERNATIONAL

#### MEET HAPPY FITMENT ROBOTICA.GR 5TH PLACE BREAKTHROUGH AWARD

"We are the "Happy FitMent Robotica.gr" team. A group of 10 children from 10 different schools and classes from 6th grade Elementary to 2nd grade High School. Girls, boys, young, old, so different but with a common goal. We have been dealing with robotics individually for years and wanting to participate to the FLL competition we gathered in a group with a common interest: the appetite for research and the thirst for learning along with the fun of discovery. This is the 2nd year that we participate in this competition, having until now completed over 400 hours of live or online meetings! We shared experiences, successes, but also efforts that helped us understand what we need to improve and how to do it. Next to us all these years (apart from our coaches) are our parents, to rejoice with our achievements, whether they are awards or new knowledge."





#### MEET THEIR INNOVATION PROJECT



"Shall we go to the bus stop to play? In many places, we stand still! We, as students who use public transportation on a daily basis, have found that one of these places is the bus stops, where we stand without doing anything or playing with our mobile phone completely cut off from our environment. We distributed questionnaires and found what we expected: 7 out of 10 public transport users consider waiting time at bus stops to be a waste. However, we were impressed that almost everyone (98%) answered that they would exercise at the bus stop as long as it is not intense. We also found that very few people notice the ads at bus stops. Excellent motivation for both physical exercise and to improve the promotion of ads is FUN! So we adapted a simple, easy and classic game to the light advertising that already exists in the stands. Someone, in order to play, has to move a small weight vertically by gently exercising the torso and arms (70 calories per hour). Up to two people can play at the same time using two dumbbells, each of which moves a racket in a pong game within a screen. With the handles, they hit and repel a virtual ball in order to send it to the opponent. The screen is connected to a board and sensors, to display the game, the score but also information about bus schedules, time, weather and more. When the static advertising of the stand changes, the background of the game also changes via USB, therefore the construction is independent of the company/advertiser. Exercise for each user is mild, but the overall social contribution is great. Our system leads to the consumption of 400,000 calories per year per stop, in a place where this number was 0 before our solution. Yes! Let's go to the bus stop to play with "Happy FitMent" !!!"

#### MEET NGK 1ST PLACE MOTIVATE AWARD

"NGK is the robotics team of the 2nd Primary School of Kalyvia that was created in October 2017. Through training, the kids developed multiple skills and discovered virtues such as the enjoyment of teamwork, problem-solving, and exchange of ideas. Moreover, the team for 4 years straight takes place in the FIRST LEGO LEAGUE(FLL), which is a global competition of educational robotics, research, and breakthrough. We got acquainted with the competition during our first participation in the preliminary rounds in Athens in February 2018. Our team has many distinctions in national and global competitions. Our greatest accomplishment was participating in the WF Championship, Houston. The team returned with a global distinction, winning the Judges Award as the team with the highest performance across all fields. Furthermore, during the same competition, we ranked 8th in the Robot Game, something no Greek team has ever accomplished in a World Festival."





#### MEET THEIR INNOVATION PROJECT



"Transforming public transport stations with NGK's new series of instruments 'N Power. Public stops are getting an upgrade by turning them from just a waiting area into an opportunity for a mild exercise and reciprocal benefit with a healthy impact on the user/citizen. As part of the FIRST LEGO LEAGUE competition, the team of the 2nd Elementary School of Kalivia, NGK, addressed the following problem: Most people today are aware of the benefits of fitness and sports, yet few are active. Lack of time is the primary reason according to research and time which is lost among other things waiting at the stop! It was estimated that Greeks are waiting at the stops for about 152 hours a year, i.e. roughly 6 days, without having anything creative to do. With the help of its scientific team and several experts in the field, NGK created a series of < 'N Power> instruments during the use of which energy is produced and then stored in batteries. These instruments will be placed into stands, providing the opportunity and the motivation for kids and adults to exercise, while having a personal, ecological and financial benefit at the same time. The team has already built three instruments: Bike N Power, Turn N Power, Spin N Power. This way, the stops are turning into an unpredictable opportunity for exercise and power generation, either by lighting the surrounding area or by charging electronic devices. The first presentation of the instruments took place at the main station of the city hall in Kalivia, Attica with the presence of national channels Open TV and Alpha."

#### MEET SCRAPS FUTURELAB 2ND PLACE ROBOT PERFORMANCE AWARD

"Our team consists of 6 students from 12 to 15 years old. This is the 3rd time we participate in the FLL. Two years ago we participated again in a world event in Lebanon. Last year, due to the Covid-19, unfortunately, we could not travel to any international open. This year we welcome teams from all over the world to our city Thessaloniki. Good luck to all teams! Have as much fun as you can!"







#### MEET THEIR INNOVATION PROJECT



"In order to motivate the citizens and especially the young people to exercise almost every day, we created the new cryptocurrency HealthCoin which is produced by physical exercise or events."

# THE GOLDEN STARS

#### MEET SESI HEROES - BRAZIL 1ST PLACE CHAMPIONS AWARD

"We are the SESI HEROES team from São Paulo, Brazil, and our journey began in 2015, with the intention of disseminating science and technology to the community and impacting the world with First's values and innovative projects.

Since then, the First Lego League has become our biggest passion. Our team exceeds itself every season and always carries the true meaning of what it means to be a hero, which for us is to use your knowledge and discoveries to do good and impact the world around us. Thus, sharing the concept that "There is a superhero in all of us, we just need to have courage and put on the cover."An example of this is the moments of monthly campaigns that we run, like when we teach learning and study methods through social networks, impacting thousands of people. And during this process, we discovered that another way to impact the world is the exchange of knowledge with other teams, which was done with teams from all over the world, where we learn a lot and share our knowledge.

In this competition, we are debuting our participation in international championships, being a challenge full of learning and opportunities, a dream of the whole team, even being virtual, opened doors to develop new skills, being a season that will mark our lives.

The colors of our team represent our principles, black is wisdom and yellow is friendship. And we take as the main representation of the team, the analogy that says that each member is like a gear that without the presence of one, there is no total functionality of the same.

And our lemma is: YOU CAN'T SAVE THE WORLD ALONE !!!"





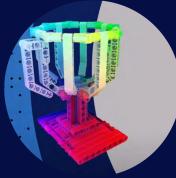
# THE GOLDEN STARS

#### MEET THEIR INNOVATION PROJECT



"The innovative project developed by us was the LUZ PODEROSA, a device that emits sports images materials, such as hopscotch, soccer goal post, inclusive games, multifunctional training materials, among others; this way everyone can have access to different physical activities, which cover the entire population. To do this we create a system positioned inside the LUZ PODEROSA that unite a lumens cannon that is the lights source, and the emitted bundle is amplified through the converging lenses, which ultimately passes through the emission disk, which contains the material image to be emitted, the disks can be changed to vary the material to be practiced. With this the LUZ PODEROSA can be used anywhere, and it included the drive system, which is controlled through a mobile application, with this being able to vary the direction of the emission, making the sports practice more accessible. With this we achieve our goal, which is to help people exercise in an easy and fun way, thus solving the lack problem of locations and materials for the physical exercises practice, which was identified this season with the 5-WHYS methods and GUT-Matrix (GUT Gravity, Urgency and Tendency), thus affecting our decision. Our project was developed entirely, a functional prototype was built on the 3D-printer, using ABS-Plastic, we are also at the end of the INMETRO certification process, the organization that certifies the products safety and legality in Brazil. In the research and development process we generate numerous innovative ideas, and to select the most impactful in an effective way we use SWOT method. After selecting the LUZ PODEROSA and planning its development in the action plan, we included improvements and evolved our project and shared it with more than 15 professionals and specialists also shared with our community, which evidenced its positive impact."

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FIRST® LEGO® League Virtual Open International Greece

# **PROUD OF ALL PARTICIPANTS**



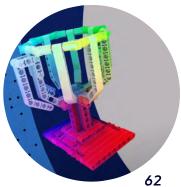
**Girls in STEAM** 



**Boys in STEAM** 



Inclusive teams



# SUPPORT NETWORK

In the context of building bridges, bringing communities together, and creating opportunities, a plethora of collaborations was established ensuring the resources necessary for this grand initiative, which was the product of collective vision, effort, and hard work between Eduact and the following:

In collaboration with the Hellenic Ministry of Education and Religious Affairs In collaboration with FIRST and LEGO Education

With the support of the Region of Central Macedonia | R.T.U. Digital Governance

Gold Sponsor KLEEMANN

Major Sponsor INTRASOFT International Major Sponsor Dios Major Sponsor TITAN Strategic Supporter Hellas Gold Strategic Supporter NOESIS Under the Auspices of ETHNOA **Under the Auspices** of the Hellenic Ministry of Digital Governance Under the Auspices of the Committee Greece2021 With the support of the US Mission in Greece | Consulate General and With the support of the Regional Association of Municipalities of Central Macedonia With the support of the City of Thessaloniki Scientific Partner 03 - Out of the Ordinary **Communication Sponsor** Nickelodeon Artistic Support Thessaloniki Youth Band Artistic Support Hot Staff Artistic Support Megaro Youth Symphony Orchestra Artistic Support Kings Don't Care Contributors Hellenic Petroleum, Avance, Petit Grecs, Ktima Gerovasiliou, Cube\*, Jerry's Food Truck, Thess del Food, Vergidis Bakery, Athena Urban Eatery





KLEEMANN was the Gold Sponsor of the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021. The company's long-lasting cooperation and support are a true honor and a creative commitment for all of us in Eduact. KLEEMANN's strategic planning in business sectors, management practices, and dialogue with each stakeholder are shaped by the company's sense of responsibility towards People, the Society and the Environment - Principles that we share and recognize as partners. The Open International's heartbeat louder due to KLEEMANN's generous contribution.





FIRST® LEGO® League Virtual Open International Greece



#### **Press Conference**

KLEEMANN was recognized on the invitation, the screen showcasing the streaming. as well as the outro of the complementary video used in the event

https://www.youtube.com/watchv=mIAnhfhJt8o&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&in dex=14









Event Streaming KLEEMANN's support was recognized during Event Streaming according to the following:

**Opening Ceremony**: <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u>

42:35 47:43 1:02:47 1:29:30 1:30:12 + Kostas Vsileiou Speech 1:56:55 2:09:35 Hosts' Act : <u>https://drive.google.com/file/d/1tLJhMMr1-ZdVkdd3K-vqx-kAmS9YaUHA/view?</u> <u>usp=sharing</u>

Day 1 https://www.youtube.com/watch?v=jMGpMeMcRl4 Replay of the Opening Ceremony 30' Recap Show: https://www.youtube.com/watch? v=\_OsG3wCRiDQ&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=11 0:19 17:48 33:17 Closing graphics





FIRST® LEGO® League Virtual Open International Greece



#### Event Streaming KLEEMANN's support was recognized during Event Streaming according to the following:

Day 2 : <u>https://www.youtube.com/watch?</u> v=anETOUG51D4&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=27 59:54 Sponsors Break Opening Graphics 1:28:29 1:56:14 Appeared as a question in Kahoot knowledge quiz for participants 2:20:16 Mention from the hosts 2:26:17 Sponsors Break

Closing Ceremony : https://www.youtube.com/watch? v=9EEIScXBDGw&list=PLZCl4KHKIK\_snsJ9vaRuMryueM08DEHdY&index=31 0:10 Sponsors break Loop 0:34 Closing Recap Video 14:17 (Right before the warding) 19:50 28:14 (Video Wall behind Kostas Vasileiou ) 46:49 Sponsors break 54:32 1:18:32 1:28:26 1:43:26 1:43:26 1:48:14 - 1:49:53 Awarding Closing Graphics

**Additional recognition** was provided through Socail Media Posts on Eduact's LinkedIn, Fcebook and Instagram accounts





#### **Advertorial LIFO**

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikis-rompotikisxekinaei-simera-stin-ellada

#### Mentions in the Press Release (Before and After Event)

#### Ending graphics for the two complementary videos to the journalists https://www.youtube.com/watchv=mIAnhfhJt8o&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&in dex=14

https://www.youtube.com/watch?v=Vtf5l1wKBu8&t=3s

#### Outro for all the videos of the official Sports Ambassadors Campaign

The main one : https://www.youtube.com/watch? v=Wzn9Ukaokrc&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=16





# REGION OF CENTRAL MACEDONIA COLLABORATION

The region of Central Macedonia and especially the department of Digital Governance greatly supported the facilitation of the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021. Vice President Angelos Charisteas and his colleagues shared Eduact's vision from the Championship and embraced the initiative from the phase of the organization all the way through promotion, implementation and dissemination. The exchange of knowledge, practices and networks benefited Open International and catapulted its success and impact.





# REGION OF CENTRAL MACEDONIA RECOGNITION

#### **Event Streaming**

The region's support was recognized during Event Streaming according to the following:

**Opening Ceremony**: <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u>

42:35 1:02:47 1:29:30 1:30:03 + Kostas Vsileiou Speech 1:56:55 2:09:35

#### Day 1 <a href="https://www.youtube.com/watch?v=jMGpMeMcRl4">https://www.youtube.com/watch?v=jMGpMeMcRl4</a>

Replay of the Opening Ceremony 30' Recap Show: <u>https://www.youtube.com/watch?</u> <u>v=\_OsG3wCRiDQ&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=11</u> 0:19 17:48 33:17 Closing graphics



# REGION OF CENTRAL MACEDONIA RECOGNITION

#### Event Streaming

The region's support was recognized during Event Streaming according to the following:

Day 2 : <u>https://www.youtube.com/watch?</u> v=anETOUG51D4&list=PLZCl4KHKIK\_snsJ9vaRuMryueM08DEHdY&index=27 1:00:04 Sponsors Break Opening Graphics 1:28:29 2:26:27 Sponsors Break

#### Closing Ceremony : <u>https://www.youtube.com/watch?</u>

v=9EEIScXBDGw&list=PLZCl4KHKIK\_snsJ9vaRuMryueM08DEHdY&index=31 0:34 0:34 Closing Recap Video 14:17 (Right before the awarding) 19:50 27:48 28:14 (Video wall behind Kostas Vasileiou) 46:41 S 49:10 sponsors break 54:32 1:18:32 1:18:32 1:28:26 1:43:26 Closing Graphics

**Additional recognition** was provided through Socail Media Posts on Eduact's LinkedIn, Fcebook and Instagram accounts



## REGION OF CENTRAL MACEDONIA RECOGNITION

### **Advertorial LIFO**

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikisrompotikis-xekinaei-simera-stin-ellada

### Mentions in the Press Release (Before and After Event)

### Ending graphics for the two complementary videos to the journalists

https://www.youtube.com/watchv=mIAnhfhJt8o&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DE HdY&index=14

https://www.youtube.com/watch?v=Vtf5l1wKBu8&t=3s

### Outro for all the videos of the official Sports Ambassadors Campaign

The main one : https://www.youtube.com/watch? v=Wzn9Ukaokrc&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=16

Additionally, Angelos Charisteas joined the live event participating in discussions and the awarding ceremony as well. He was also the main Ambassador of the Championship.





## REGION OF CENTRAL MACEDONIA COLLABORATION







## REGION OF CENTRAL MACEDONIA COLLABORATION





## INTRASOFT INTERNATIONAL MAJOR SPONSOR

INTRASOFT International was a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact. In parallel with achieving its commercial objectives, INTRASOFT International has been an integral part of the societies of the countries it operates globally. The nature of the large and complex projects it delivers worldwide, greatly contributes to growth, development and improved living conditions. In addition, as an active 'corporate citizen', it consistently supports Corporate Social Responsibility practices and initiatives aimed at improving the quality of life of both its own community of employees and society as a whole. The cooperation and contribution of INTRASOFT International not only to the event but also to all initiatives of Eduact through time ensures a future with quality and inclusion in education.



# UNITED WE PLAY. TOGETHER WE WIN.



**Event Streaming** 

The Company's support was recognized during Event Streaming according to the following:

**Opening Ceremony**: <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u> 1.30:30

Day 1 <a href="https://www.youtube.com/watch?v=jMGpMeMcRl4">https://www.youtube.com/watch?v=jMGpMeMcRl4</a>

Replay of the Opening Ceremony 1.00.22 2.26.45

**Day 2** <u>https://www.youtube.com/watch?v=anET0UG51D4&t=775s</u> 1.00.19

Closing Ceremony <u>https://www.youtube.com/watch?</u> v=9EEIScXBDGw&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=31

48.09 49.26



### **Advertorial LIFO**

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikis-rompotikisxekinaei-simera-stin-ellada

### **Interviews and Articles**

https://cityportal.gr/oloklirothike-to-pagkosmio-protathlima-firstr-legor-league-virtual-openinternational-greece-2021/

https://startupper.gr/news/71047/2000-paidia-symmeteichan-sto-pagkosmio-protathlimarobotikis-kai-kainotomias/

Mentions and aknowledgment also occured in:

Press Release before and after the event Kostas Vasileiou's speech Commercial/sponsor's break Occasional appearance on the Video Wall behind the hosts Socail Media Posts on Eduact's LinkedIn, Fcebook and Instagram accounts





#### BW + Edited +

Η εταιρεία INTRASOFT International αποτελεί μεγάλο χορηγό του Παγκόσμιου Πρωταθλήματος FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 που διοργανώνεται από την Eduact.

Η συνεργασία και συμβολή της INTRASOFT International τόσο στην διοργάνωση όσο και στις δράσεις του οργανισμού διαχρονικά εξασφαλίζει ένα μέλλον με ποιότητα και συμπερίληψη στην εκπαίδευση.

Ευχαριστούμε την INTRASOFT International για την στήριξη.

Μπορείτε να διαβάσετε περισσότερα για την εταιρεία εδώ: https://inkd.in/e8Y5RiP 😔

INTRASOFT International is a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact.

The cooperation and contribution of INTRASOFT International not only to the event but also to all initiatives of the organization through time, ensures a future with quality and inclusion in education.

We thank INTRASOFT International for the support.

You can read more about the company here: https://lnkd.in/e8Y5RiP 🥑

See translation

#### Eduact »

FIRST® LEGO® LEAGUE Virtual Open International Greece 14 Ιουνίου στις 6:04 μ.μ. · @

#### **★**EL

Η εταιρεία Intrasoft International αποτελεί μεγάλο χορηγό του Παγκόσμιου Πρωταθλήματος FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 που διοργανώνεται από την Eduact.

Η συνεργασία και συμβολή της Intrasoft International τόσο στην διοργάνωση όσο και στις δράσεις του οργανισμού διαχρονικά εξασφαλίζει ένα μέλλον με ποιότητα και συμπερίληψη στην εκπαίδευση.

Ευχαριστούμε την Intrasoft International για την στήριξη.

Μπορείτε να διαβάσετε περισσότερα για την εταιρεία εδώ: https://www.intrasoft-intl.com/

#### **\***ENG

Intrasoft International is a major sponsor for the FIRST & LEGO & LEAGUE Virtual Open International Greece 2021 organized by Eduact.

The cooperation and contribution of intrasoft International not only to the event but also to all initiatives of the organization through time, ensures a future with quality and inclusion in education.

We thank Intrasoft International for the support.

You can read more about the company here: https://www.intrasoft-intl.com/



Creating



Together

The FIRST LEGO League Virtual Open International Greece is supported by:

Gold Sponsor: KLEEMANN

With the support of: U.S. Consulate General Thessaloniki & U.S. EMBASSY ATHENS

Main Sponsors: Intrasoft International, TITAN Cement Group, DIOS / ΔΙΟΣ Φυσικό Μεταλλικό Νερό, ΕΛΠΕ Όμιλος Εταιρειών

Find More About the event at www.fllopengreece.com













DIOS Natural Mineral Water was a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact. Through time, the company has embraced Eduact's efforts of cultivating a reality with education without limits. For this event, Dios' generous support ensured a comfortable and enjoyable experience for all those working hard in front of and behind the cameras presenting, managing, organizing and running the event. Hundreds of volunteers, technicians, personnel and Eduact's partners benefited from the company's contribution.







### Event Streaming DIOS' support was recognized during Event Streaming according to the following:

**Opening Ceremony:** <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u>

Kostas Vasileiou's Speech Host's Act : 1:57:03 - 1:57:20

### Day 1: <u>https://www.youtube.com/watch?v=dJDFVQ2iunY&t=39999s</u>

Replay of the Opening Ceremony to accomodate time difference Μόνιμη προβολή στο Background της σελίδας του Streaming (screenshot) https://event.fllopengreece.com/ Product Placement in judging and robot game sessions

**Day 2** : <u>https://www.youtube.com/watch?</u> v=anET0UG51D4&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=27

Product Placement in judging and robot game sessions 1:00 Sponsors Break 2:20:16 2:26:17

Closing Ceremony : <u>https://www.youtube.com/watch?</u> v=9EEIScXBDGw&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=31

0:10 Sponsors break playing in a loop 46:49 Sponsors break 48:21 Company's promotionalvideo 1:11:52 - Awarding by the company





#### **Advertorial LIFO**

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikis-rompotikis-xekinaei-simera-stin-ellada

#### **Interviews and Articles**

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Press Conference (Product Placement and Mention) Press Release before and after the event Kostas Vasileiou's speech Commercial/sponsor's break Occasional appearance on the Video Wall behind the hosts Socail Media Posts on Eduact's LinkedIn, Fcebook and Instagram accounts









04 followers Sw. • Edited • 🔇

https://www.dios.gr/home 🥑/

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See translation

Greece 2021 που διοργανώνεται από την Eduact.

Μπορείτε να διαβάσετε περισσότερα για την εταιρεία εδώ:

Virtual Open International Greece 2021 organized by Eduact.

with education without limits. We thank you for the support.

Η εταιρεία DIOS Natural Mineral Water αποτελεί μεγάλο χορηγό του

Παγκόσμιου Πρωταθλήματος FIRST® LEGO® LEAGUE Virtual Open International

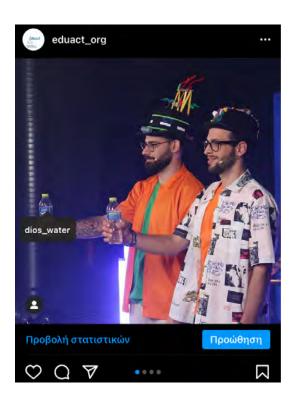
Διαχρονικά, η εταιρεία αγκαλιάζει τις προσπάθειες της Eduact να καλλιεργήσει

DIOS Natural Mineral Water is a major sponsor for the FIRST® LEGO® LEAGUE

Through time, the company has embraced Eduact's efforts of cultivating a reality

You can read more about the company here: https://lnkd.in/eBd-BWX 🤡

μια πραγματικότητα με εκπαίδευση χωρίς όρια. Σας ευχαριστούμε για την υποστήριξη.



DIOS Natural Mineral Water is a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact.

Through time, the company has embraced Eduact's efforts of cultivating a reality with education without limits. We thank you for the support.

You can read more about the company here: https://lnkd.in/eBd-BWX 🥝





#### FIRST® LEGO® League Virtual Open International Greece

MELANOT

MAIOR











TITAN was a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact. TITAN's support for the championship ensured the smooth participation of more than 2000 participants from all over the world in this hybrid, international event. All along, TITAN has been supporting the innovative initiatives of the organization offering resources necessary for their facilitation.







### **Opening Ceremony:** <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u>

Kostas Vasileiou's Speech 1.26.43

### Day 1: <a href="https://www.youtube.com/watch?v=dJDFVQ2iunY&t=39999s">https://www.youtube.com/watch?v=dJDFVQ2iunY&t=39999s</a>

Replay of the Opening Ceremony to accomodate time difference

**Closing Ceremony :** <u>https://www.youtube.com/watch?</u> <u>v=9EEIScXBDGw&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=31 48.35</u> 48.58 49.23 1.43.41







### Advertorial LIFO

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikis-rompotikis-xekinaei-simera-stin-ellada

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#### Mentions and aknowledgment also occured in:

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#### HKS1 ® LEGO ® LEAGUE VIRTUAI Open International Greece 15 Ιουνίου στις 2:35 μ.μ. - 🚱

#### **⊀**EL

Η εταιρεία Α.Ε. Τσιμέντων Τιταν αποτελεί μεγάλο χορηγό του Παγκόσμιου Πρωταθλήματος FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 που διοργανώνεται από την Eduact.

Η υποστήριξη του πρωταθλήματος από την Α.Ε. Τσιμέντων Τιταν εξασφαλίζει την ομαλή διεξαγωγή του για πάνω από 2000 συμμετέχοντες ανά τον κόσμο. Ανέκαθεν, η εταιρεία στηρίζει τις καινοτόμες δράσεις του οργανισμού μας και την ευχαριστούμε για άλλη μια φορά.

Μπορείτε να διαβάσετε περισσότερα για την εταιρεία εδώ: https://www.titan.gr/

#### \*ENG

A.E. Τσιμέντων Τιταν is a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact.

A.E. TOTHEVTEW Support for the championship ensures the smooth participation of more than 2000 participants from all over the world in this hybrid, international event. All along, Titan has been supporting the innovative initiatives of our organization and we thank them once more for that.

You can read more about the company here: https://www.titan.gr/en

The FIRST LEGO League Virtual Open International Greece is supported by:

Gold Sponsor: KLEEMANN

With the support of: U.S. Consulate General Thessaloniki & U.S. EMBASSY ATHENS

Main Sponsors: Intrasoft International, TITAN Cement Group, DIOS / ΔΙΟΣ Φυσικό Μεταλλικό Νερό, ΕΛΠΕ Όμιλος Εταιρειών

Find More About the event at www.fllopengreece.com



FIRST LEGO LEAGUE

ROBOTICS & INNOVATION CHAMPIONSHIP FOR STUDENTS AGED 9-16



### HELLENIC PETROLEUM SPONSOR

ELPE Company Group was a sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact. As a responsible corporate citizen Hellenic Petroleum is in constant dialogue and cooperation with all stakeholders and local communities aiming to satisfy their expectations in a balanced manner. Their support makes the event possible, under objectively challenging circumstances. Eduact values this long term cooperation with such an emblematic company group in the energy sector.





## HELLENIC PETROLEUM RECOGNITION

### **Advertorial LIFO**

https://www.lifo.gr/thegoodlifo/good-living/pagkosmio-protathlima-ekpaideytikis-rompotikis-xekinaei-simera-stin-ellada

#### **Interviews and Articles**

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## HELLENIC PETROLEUM RECOGNITION

#### **★**EL

Ο Όμιλος Εταιρειών ΕΛΠΕ αποτελεί μεγάλο χορηγό του Παγκόσμιου Πρωταθλήματος FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 που διοργανώνεται από την Eduact.

Η υποστήριξη του Ομίλου Εταιρειών ΕΛΠΕ καθιστά την διοργάνωση δυνατή παρά τις αντικειμενικές αντιξοότητες. Εκτιμούμε την διαχρονική συνεργασία με έναν τόσο εμβληματικό Όμιλο στον τομέα της ενέργειας, μια συνεργασία που μας επιτρέπει να υλοποιούμε το κάθε μας όραμα.

Μπορείτε να διαβάσετε περισσότερα για τον Όμιλο εδώ: https://www.helpe.gr/

#### **\***ENG

ELPE Company Group is a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact.

ELPE's support makes the event possible, under objectively challenging circumstances. We value this long term cooperation with such an emblematic company group in the energy sector.

You can read more about the company group here: https://www.helpe.gr/en

> The FIRST LEGO League Virtual Open International Greece is supported by: Gold Sponsor: KLEEMANN With the support of: U.S. Consulate General Thessaloniki & U.S. EMBASSY ATHENS Main Sponsors: Intrasoft International, TITAN Cement Group, DIOS / ΔΙΟΣ Φυσικό Μεταλλικό Νερό, ΕΛΓΙΕ Όμιλος Εταιρειών Find More About the event at www.fllopengreece.com FIRST LEGO LEAGUE FIRST LEGO LEAGUE OPEN INTERNATIONAL GREECE ROBOTICS & INNOVATION CHAMPIONSHIP



### HELLAS GOLD STRATEGIC SUPPORTER

Hellas Golds was a major sponsor for the FIRST® LEGO® LEAGUE Virtual Open International Greece 2021 organized by Eduact. With respect and care towards the local community and the future, the company constantly supports and reinforces creative initiatives and innovative projects. Througout time, Hellas Gold has embraced Eduact's overall activity leading up to the Open International. Their contribution to the event as a Strategic Supporter ensured its smooth and succesful facilitation.







**Opening Ceremony:** <u>https://www.youtube.com/watch?v=B0lQq0ZubnM&t=2542s</u>

Kostas Vasileiou's Speech

Day 1: <a href="https://www.youtube.com/watch?v=dJDFVQ2iunY&t=39999s2.27.58">https://www.youtube.com/watch?v=dJDFVQ2iunY&t=39999s2.27.58</a>

Replay of the Opening Ceremony to accomodate time difference

**Day 2:** <u>https://www.youtube.com/watch?v=anET0UG51D4&t=3623s</u> 2:09:39

Closing Ceremony : <u>https://www.youtube.com/watch?</u> v=9EEIScXBDGw&list=PLZCl4KHKlK\_snsJ9vaRuMryueM08DEHdY&index=31 48.35

49:33





### HELLAS GOLD RECOGNITION

### Advertorial LIFO

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### HELLAS GOLD RECOGNITION







# CONTRIBUTORS

All the following contributors ensured a comfortable and enjoyable experience for all those working hard in front of and behind the cameras presenting, managing, organizing and running the event. Hundreds of volunteers, technicians, personel and Eduact's partners benefited from these generous contributions.





## CONTRIBUTORS RECOGNITION











Additionally:

- Use of products in packages offered to partners and distinguished guests

- Mentions in the Press Conference and Press Releases of the event



# FIRST LEGO LEAGUE PHYSICAL OPEN INTERNATIONAL GREECE AWAITS ...

# GAME CHANGERS ASSEMBLE!

